



Inspiring • Connecting • Empowering

The W Community

# Monthly Newsletter





# Hello Ladies,

I hope your February went well? Did you pepper the singles or was it vice versa? Either way, I hope Valentine's day was one to remember. Beyond Valentine's day, make it a norm to show love to yourself and the people around you.

On this note, I gladly welcome you to March! It's an amazing month for all of us at the W Community! Can you guess? Okay, I'll let the cat out of the bag...March is Women's month! A month to reenact the power and possibilities that come with being a woman.



***Let's dive into our  
March Newsletter!***





# HOW TO INSPIRE INCLUSION

## IN YOUR SPHERE OF INFLUENCE

The theme for this year's International Women's Day 2024 encapsulates a powerful message tagged "Inspire Inclusion." What comes to mind when you think about this theme? It underscores the importance of fostering a more inclusive world where women are valued, respected, and empowered. When we feel included as women, it permeates a sense of belonging and relevance in every aspect of our life. It is about more than just being present; it is about being seen, heard, and valued for who we are. Inclusion empowers you to fully participate in the society, chase your dreams and also contribute your unique perspective and talent to your community and the world at large. As women, we have roles to play too. There are several ways you can inspire inclusion and contribute to creating a more inclusive society, even as we all celebrate the International Women's Day.



# INSPIRING INCLUSION

IN OUR VARIOUS  
SPHERE OF INFLUENCE

## 01. Educate and Raise Awareness

Take advantage of opportunities to educate others about the importance of gender equity and inclusion. Organise events, workshops, webinars, live sessions on your media platforms to raise awareness about women's rights, gender bias, and the benefits of diversity and inclusion. Encourage everyone to embrace allies and advocates for women empowerment.

## 02. Support Other Women

Mentorship, sponsorship, and allyship are powerful ways to help women overcome barriers and achieve their goals. Advocate for and support other women in your personal and professional circles. Offer guidance, encouragement, and resources to help them succeed.

# INSPIRING INCLUSION

IN OUR VARIOUS SPHERES OF INFLUENCE

## 03. Create Inclusive Spaces

Foster inclusive environments where everyone feels welcomed, valued, and respected. Whether at work, in your community, or online, strive to create spaces that celebrate diversity and promote inclusivity. Encourage collaboration, dialogue, and mutual respect among all individuals.

## 04. Lead by Example

Leading by example makes you an embodiment of what you are standing for. Make efforts to portray inclusive behaviours in your daily activities. Be open-minded, respectful, and empathetic towards everyone, irrespective of their background. Appreciate different points of view and actively listen to other people's experiences and perspectives.

## 05. Amplify Women's Voices

Use your sphere of influence and privileges to amplify the voices of women from all communities. Share their stories and achievements, to raise awareness and promote greater understanding of the different experiences women face everyday.

Inspiring inclusion requires resilience and persistence in the face of challenges. Beyond the women's month, W implores you to stay dedicated to your values and principles, even when faced with opposition. Keep pushing for progress and change, knowing that every small step contributes to a more inclusive future.

**Happy International Women's Month!**





## ENHANCING YOUR COMMUNICATION SKILLS

Have you ever wondered what your world would be like without communication? It will be the inability to express how you feel, or even understand the information other people are trying to pass across to you. This therefore means that, if we will thrive and live comfortably, the importance of communication cannot be overemphasised. Communication goes beyond being able to pass information verbally or nonverbally, there is a place of the “How”. As a Career woman, Entrepreneur, Work from home or Stay at home mum, you need communication to help you stand out, attain excellence, achieve individual goals and generally carry out your daily activities

Here are some effective strategies to improve communication skills:



# ENHANCING YOUR COMMUNICATION SKILLS

## 01. Listen Actively

Listen promptly to others by giving them your full attention, maintaining eye contact, and showing genuine interest in what they are saying. Avoid interrupting and practice empathy by trying to understand other perspectives before responding.

## 02. Practice Empathy

Put yourself in the shoes of others to understand their feelings, thoughts, and experiences. Empathetic communication fosters deeper connections and builds trust with others.

## 03. Clarify and Confirm

Clarify your understanding of the message by paraphrasing and summarising what others have said. Confirm your comprehension by asking questions to ensure you are on the same page.







# ENHANCING YOUR COMMUNICATION SKILLS

## 04. Develop Confidence

Build confidence in your communication skills by practising; speak in front of a mirror, ask friends for feedback, record yourself, or participate in public speaking events or workshops. Start with small, manageable speaking opportunities and gradually challenge yourself to take on larger ones.

## 05. Pay Attention to Your Body Language

Action speaks louder than words sometimes. When communicating, stay conscious of your body language, gestures, and facial expressions, as they can convey powerful messages. Maintain open and positive body language, such as standing tall, making eye contact, and smiling, to enhance your communication effectiveness.

## 06. Improve Vocal Delivery

Practice speaking clearly, confidently, and at an appropriate pace. Pay attention to your tone, pitch, and volume to convey your message effectively and engage your recipient/audience. Effective communication is a lifelong skill that can positively impact relationships, career advancement, and overall success. With these tips and more research, you can enhance your communication skills and become a more effective communicator in your sphere of influence.



# Fearless Ones

T H E Y L I V E D



#rememberingherbertwigwe



access

more than banking





# DR. HERBERT O. WIGWE

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**“Success is not just about achieving your goals; it’s about making a positive impact on society.”**

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**“Integrity is non-negotiable; always do the right thing, even when no one is watching.”**

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We sincerely appreciate the love and support that you have shown us during this time as we bid farewell to a visionary leader, Herbert Wigwe, whose passion and commitment to excellence transformed Access Bank into a global powerhouse.

His legacy of excellence and compassion will continue to inspire us all.

Rest in peace, Herbert Wigwe. Your impact will forever be felt.





## WHAT IS A MOTHER'S DAY WITHOUT CELEBRATING MOTHERS?

The thought of a mother's sacrifice truly takes the mind on a deep journey. What can actually compare to your mama's love? By mama, I do not necessarily mean just biological, it also extends to every mother figure in your life and the irreplaceable role our mothers have played in our lives. Mother's Day is a special occasion dedicated to honoring the incredible women who have shaped our lives with their love, care, and guidance. As this cherished day approaches, how amazing it will be to let our mothers know how much we love and care about them in meaningful ways! Here are four heartwarming ideas to make your mother happy on Mother's Day.



# WHAT IS A MOTHER'S DAY WITHOUT CELEBRATING MOTHERS?

## 01. Craft a Personalised Picture Memorabilia

Photographs, mementos, and handwritten notes that reflect the special moments you've shared together is a thoughtful gesture that will serve as a timeless keepsake she can treasure for years to come. Compile a collection of cherished memories in a personalised photo album.

## 02. Organise a Fun and Relaxing Activity

You can never go wrong with a spa day out, movie marathon, fun outdoor activity, etc with your mama. A spa day of relaxation gives room for pampering and heart to heart conversation, a movie marathon for the laughs and a date night for reliving the old memories and renewed love.



## WHAT IS A MOTHER'S DAY WITHOUT CELEBRATING MOTHERS?

### 03. Write a Heartfelt Letter

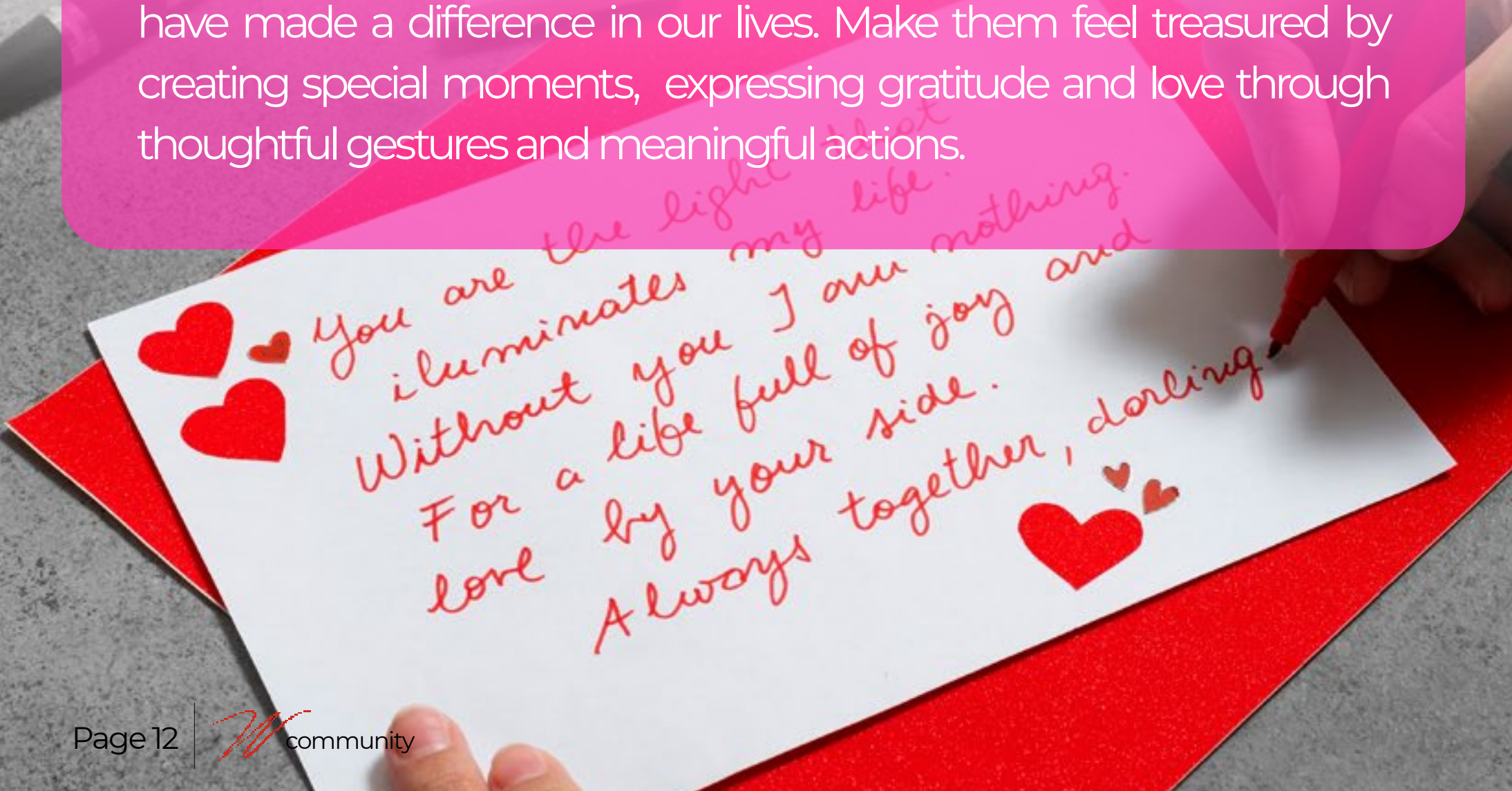
Why you can still recall something someone said to you years ago? It only points out the fact that there is power in words. A handwritten letter is a simple yet powerful way to convey your feelings and make her day extra special.

Share fond memories, words of encouragement, and reasons why she is so special to you.

### 05. Arrange a Family Gathering or Virtual Reunion

Bring the family together for a special gathering or organise a virtual reunion to celebrate your mother and create new memories together. Whether it's a cosy brunch at home or a virtual video call with loved ones from afar, the presence of family will fill her heart with joy and happiness.

Mothers are a gift that keep giving and Mother's Day is an opportunity to honour and celebrate the remarkable women who have made a difference in our lives. Make them feel treasured by creating special moments, expressing gratitude and love through thoughtful gestures and meaningful actions.



You are the light that  
illuminates my life.  
Without you I am nothing.  
For a life full of joy and  
love by your side.  
Always together, darling





# HAVE YOU HEARD ABOUT THESE TWO POWER HOUSES?

**Hey** 

As you know, W is unrelenting in Inspiring, Connecting and Empowering all of her women. In a bid to fulfil this, W has some signature products that enhance the lifestyle of women. However, let's talk about two of these amazing initiatives in this newsletter!





**HAVE YOU HEARD  
ABOUT THESE TWO  
POWER HOUSES?**



## **Power Loan**

Have you ever been in a situation where you needed funds to scale up your business but inadequate financial resources hindered you from doing so? This is why we created the W Power Loan. Whether you want to open new branches, buy new products or get more materials, W Power Loan is here to the rescue. You can access up to **N100,000,000 (One Hundred Million Naira only)** at a discounted rate to help grow your business.

How can I access this loan? It's very easy to begin, kindly send an email to [wcares@accessbankplc.com](mailto:wcares@accessbankplc.com) to get started now.



**HAVE YOU HEARD  
ABOUT THESE TWO  
POWER HOUSES?**



## ***Vehicle Power Loan for Women Owned Businesses***

Imagine going for a business meeting and you pull up in your car with your staff, very cool right? Also imagine your client's flight leaves in two hours and you have to meet up with delivering a product to him/her at the airport within two hours. You sure don't want to leave this in the hands of dispatch riders, do you? Having your own vehicle is therefore non-negotiable, it helps your business to be mobile, brings ease to you as an individual, and so much more benefits. This is why we birthed the W Vehicle Power Loan for businesses, an initiative where business women can thrive by getting a pre-owned or brand new vehicle for their business.

Invest in your business today, opt in for our Vehicle Power Loan for your business today, send us an email at [wcares@accessbankplc.com](mailto:wcares@accessbankplc.com)

Join the league of Inspired, Connected and Empowered women today!

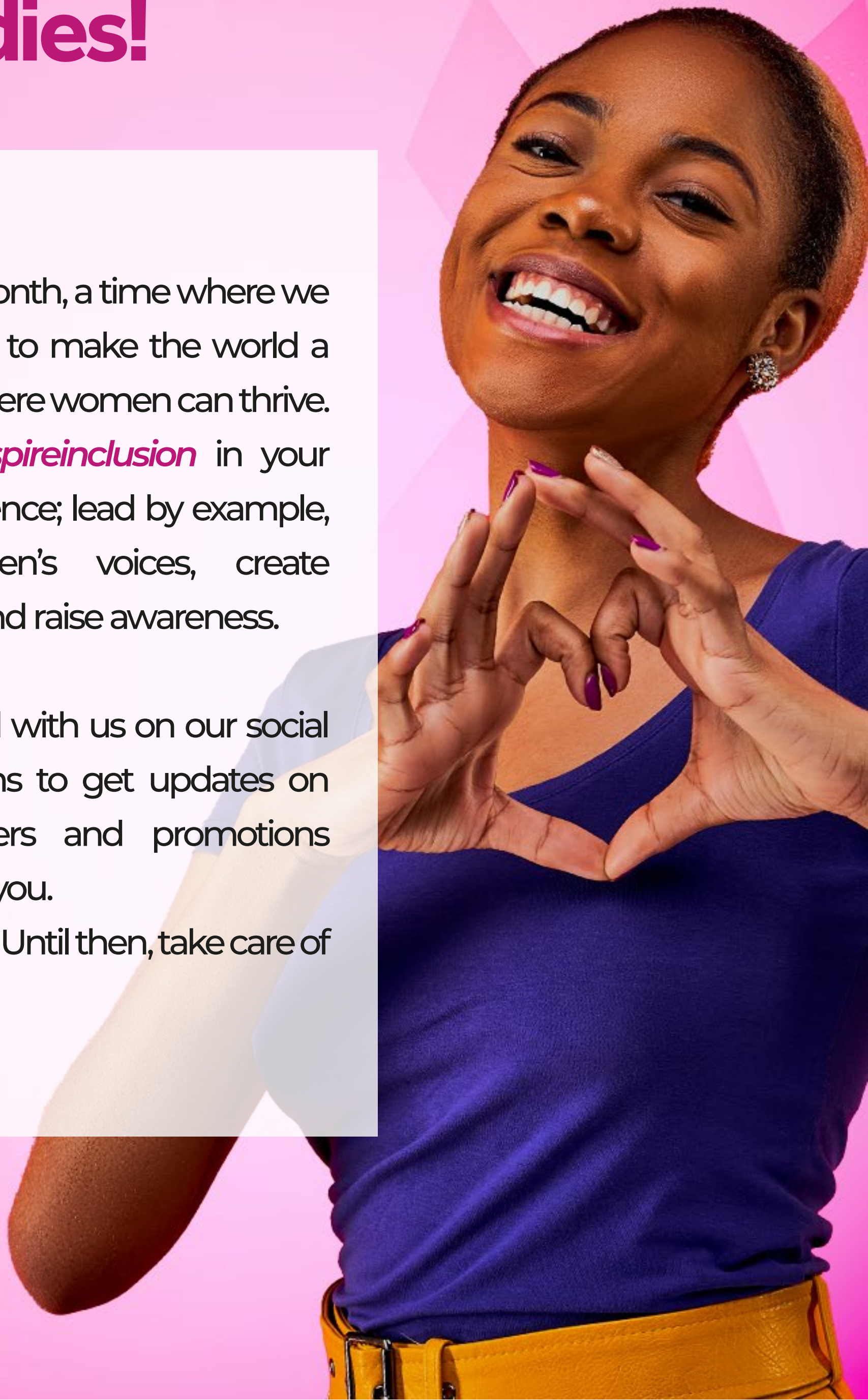


# Goodbye Ladies!

It's women's month, a time where we come together to make the world a better place where women can thrive. Ensure to *#inspireinclusion* in your sphere of influence; lead by example, amplify women's voices, create inclusiveness and raise awareness.

Stay connected with us on our social media platforms to get updates on our latest offers and promotions tailored just for you.

See you in April! Until then, take care of You. *W Cares*







• *Inspiring* • *Connecting* • *Empowering*