

Monthly Newsletter

DECEMBER 2024 EDITION



Interesting topics

- *Jingle all the way with these fun Christmas activities*
- *Holiday fashion tips to help you shine at every gathering*
- *Celebrating the W power of 100: Honouring the women who shape Africa's future*



Inspirinng. Connecting. Empowering.

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who shape Africa's future*

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Dear Ladies,

Welcome to December! You are the heartbeat of everything we do at W. Thank you for your consistent support, engagement, and for being such an integral part of our journey this year. As we close out 2024, remember that your dreams don't come with an expiration date. Take a deep breath, embrace the lessons from this year, and give yourself permission to start again.

This month's newsletter is extra special! It is our final edition for the year! Dive in for holiday tips, festive fashion tips, our exciting offerings for you as a community member, and so much more! We hope you will enjoy reading this as much as we loved creating it for you.



Jingle all the way with these **FUN CHRISTMAS ACTIVITIES**

There is something enchanting about the anticipation of Christmas Day. It is a time for warmth, joy, and love, a time to share kindness, laughter, and create memories that last forever with family and friends. We hope you are not planning to spend most of your time in the kitchen? Let's talk about how you can make the most out of the holidays by adding these traditions to your itinerary.



Plan a Family Photoshoot Session

Have you ever looked at pictures of you from a decade ago? How did it make you feel? Nostalgic right? That's the beauty of pictures, they have the ability to capture a thousand emotions. Partake in the joy of the season by planning a family photoshoot. You can go for matching outfits, cosy pyjamas, or even a festive outdoor theme. These photos create lasting memories and make for perfect holiday cards or keepsakes. It is also a perfect opportunity to bring everyone together for some laughs and quality time.

Host a Christmas Movie Marathon

Do you remember your favourite Christmas movies? Watching them again with loved ones will definitely be fun. Bring out the cosy blankets, stock up on popcorn, snacks, your favourite holiday treats, and dive into your favourite Christmas classics with your loved ones! Alternatively, if you love going out, you can step out to the cinemas for new blockbusters. The goal is to have fun!



Jingle all the way with these **FUN CHRISTMAS ACTIVITIES**

Decorate Your Home With Loved Ones

There is nothing quite like the joy and excitement that comes with decorating for Christmas. It is a fun tradition that brings the whole family together, turning your home into a festive haven. Picture the laughter as you hang lights on the tree, unwrap your favourite ornaments, and add those little finishing touches that make everything sparkle. Gather your loved ones, put on your favourite Christmas tunes, and get creative. Decorate your home with a colourful tree, a beautiful wreath on the door, or cosy garlands along the stairs.



Attend Christmas Events

Have you ever attended a Christmas carol or concert? Events like these are a classic Christmas tradition that brings people together creating a joyful way to connect with friends, family, and loved ones. Enjoy listening to your favourite Christmas songs with those you cherish and embrace the festive fun together.



Give Back to the Society

We understand that not everyone may be able to fully enjoy the festive season due to various constraints. Giving back to society is a meaningful way to spread the love and joy of the season. You can give back by volunteering with NGOs, making donations, visiting orphanages, or participating in similar initiatives. As we countdown to Christmas, remember that the magic of the season lies in the moments you create with your loved ones. Pick a few of these fun ideas, gather your family and friends, and let the festive cheer fill your hearts and homes.



Empower Your Business with **W Power Loan!**

W Power Loan offers solutions tailored to meet the specific financial needs of women-owned businesses.

Key Features:

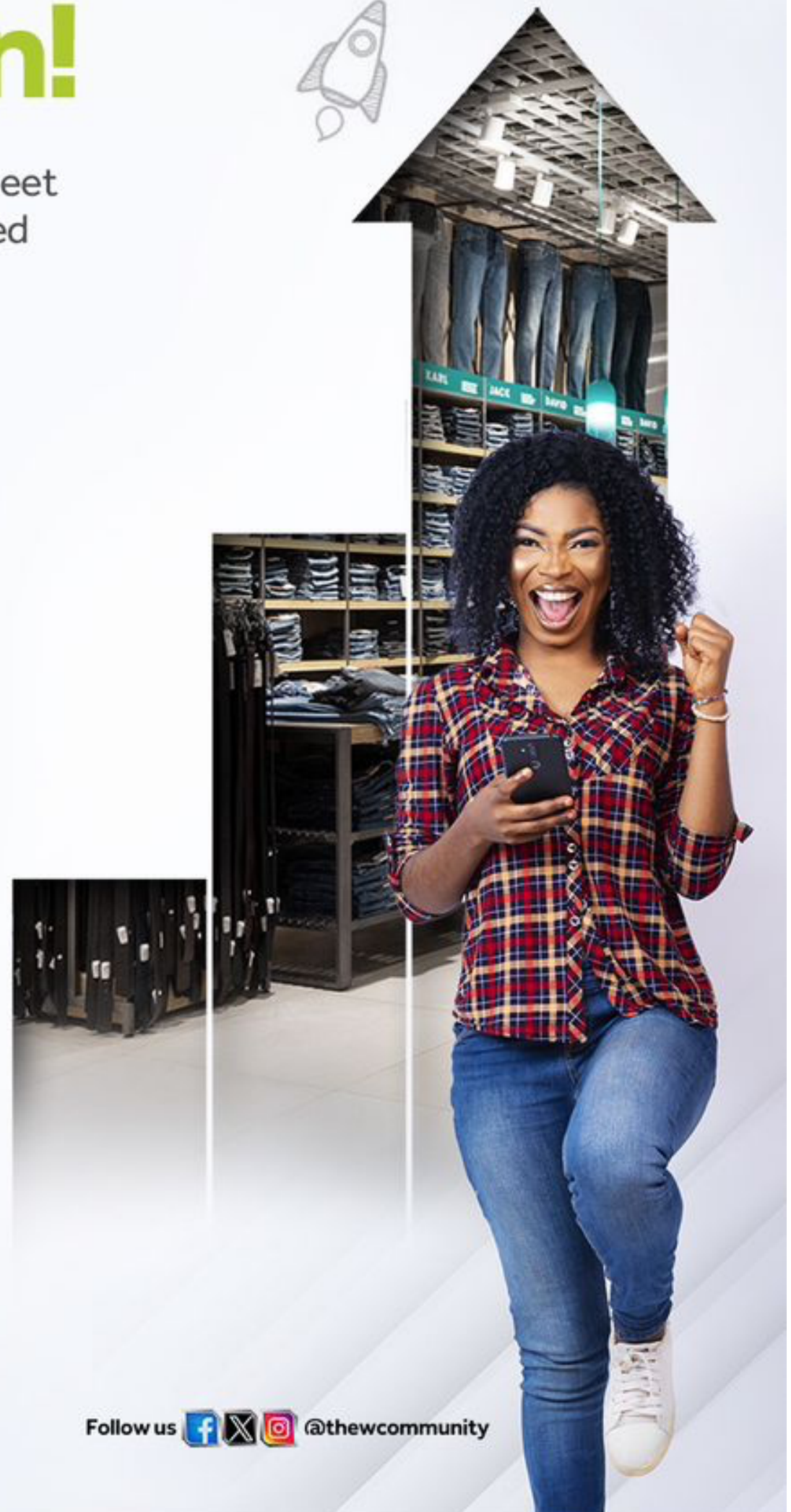
- Access up to N10million with no tangible collateral
- Flexible repayment tailored to your business cashflow
- Relaxed Collateral Requirement
- Access loans to finance for working capital, business assets, or expansion
- Inclusive for all business sectors
- Competitive Interest Rates

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Inspiring . Connecting . Empowering



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This or That

(Holiday edition)

Classic Christmas movies

Christmas Concerts

Cooking Christmas Jollof

Christmas Eve

Christmas songs

Rocking asoebi for the season

Christmas phone calls

Outdoor village celebrations

Holiday specials

Indoor karaoke

Preparing a smoky party suya

Christmas day celebrations

Silent night vibes

Staying comfy in matching PJs

Christmas greetings on WhatsApp

Cosy city hangouts

V
S





Holiday fashion tips to help you shine at every gathering

Hey sis! The holiday season is finally here, and it's time to think about how you will slay at those dinners, family get-togethers, Christmas or New Year's Eve parties, and even date nights! No more doing the same old thing; this is your chance to showcase your unique style and feel fabulous doing it. Don't worry, W has got you covered! We'll help you pick out stunning outfits and show you how to style them so you can turn heads all holiday season long. Let's get you ready to shine!

Holiday fashion tips to help you shine at every gathering

Try Out Sequins and Metallics

The holidays are the best time to add a bit of sparkle to your wardrobe! Sequins, metallics, and shimmering fabrics are usually a great choice for festive celebrations. Try a sequined dress that fits your shape well. If dresses aren't your style, you can wear a shiny metallic blouse with tailored pants or a smooth midi skirt. Keep the focus on your outfit by pairing it with simple jewellery and neutral heels or flats.



Classic Red and Green with a Modern Twist

Traditional holiday colours like red and green never go out of style, and mixing different textures can make your outfit feel fresh and exciting.

Try a chic red jumpsuit with a tailored fit, or a green velvet blazer with black pants. For a softer look, consider a burgundy or emerald-green dress with delicate details.

Accessorise your Outfit with Bold and Festive Details

Sometimes, it is the little things that speak volume. If you are wearing a little black dress or a monochrome outfit, use bold accessories to add some holiday cheer. Consider sparkly earrings, a statement necklace, or a jewelled wristband.



Holiday fashion tips to help you shine at every gathering

Elegant Jumpsuits

If dresses aren't your style, jumpsuits offer a chic alternative. They're comfortable, flattering, and perfect for holiday parties. Try a jumpsuit with a cinched waist and wide legs for a flattering silhouette. Look for holiday-friendly colours like deep blue, burgundy, or metallic tones. Pair with heels to elongate your legs, and add a sparkly clutch for a festive touch.



Luxe Fabrics: Velvet, Satin, and Lace

A velvet blazer or satin skirt can be easily paired with various tops and bottoms. For a romantic touch, try a lace top with tailored pants. Keep accessories minimal to let your outfit shine—think pearl earrings or a simple clutch to add a hint of elegance without overwhelming the luxe vibe.

From Classic Heels to Fun Flats

Festive shoes not only enhance your style but also add a fun touch, ensuring you are holiday-ready from head to toe. Red or gold heels add a vibrant pop of colour to a monochrome outfit, while embellished flats or velvet loafers bring holiday cheer and comfort. To keep your look coordinated, match your footwear with one of your accessories, like a clutch or scarf. Holiday fashion is all about expressing yourself, having fun, and embracing the festive spirit. This holiday season, step out with style, embrace your confidence, and let your personality shine through every outfit. After all, the most memorable look is the one that makes you feel like the best version of yourself.





Word Search

Holiday Fun Activities

G B H X B P H O T O B O O T H U
D C O N G O X U Q Z F V K M L A
B H L S A C E D G J W X P O P W
G R I H A U Q V G G U H G V P E
N I D W C Y K L B F Q D N I D G
I S A M I N S N P G V D I E R A
P T Y O A U U H S L E E V M V M
P M P Y U P G R K C G M I A G E
A A I L E C I B O N E T G R H N
R S C I W U V R S O K V Y A F I
W C N H Z V A G A R V J T T T G
T A I O P T Y A P N T L I H C H
F R C Q I R I Q U R I S R O C T
I O X N Y W N P A I Q B A N N D
G L G V I U G N G T B P H R O G
K S E C R E T S A N T A C L J C

- *Movie Marathon*
- *Decorating*
- *Gift Wrapping*
- *Secret Santa*
- *Christmas Carol*
- *Photo Booth*
- *Charity Giving*
- *Holiday Picnic*
- *Game Night*

Unveiling

POWER OF



03

Celebrating the W power of 100: honouring the women who shape Africa's future

Have you been hearing about “The W Power of 100,” but you are not so sure of what it is about? We will tell you! It is with so much excitement that we announce the launch of the second edition of the W Power of 100 Africa! This inspiring initiative is all about recognising and celebrating 100 exceptional women who are making meaningful impact across the African continent. The W Power of 100 is more than just a list; it is a movement. Through this unique initiative, we are honouring women who have shown extraordinary strength and leadership in their fields, from business and education to community development, health, technology, and other spheres of influence. This prestigious recognition aims to spotlight the accomplishments of African women who are excelling in their careers but also lifting others and driving positive change in society. These women serve as role models and pioneers, breaking barriers and redefining what’s possible for women across Africa. Just as Funmilayo Ransome-Kuti, the fearless leader of the Abeokuta Women’s Revolt, once fought for justice, equality, and women’s rights, the women recognized in the W Power of 100 are trailblazers in their own right, shaping the future and inspiring generations to come.



Celebrating the

W

POWER OF
100

*Honouring the women who
shape Africa's future*

Why the W Power of 100 Matters

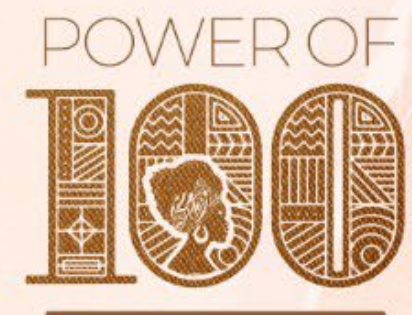
Africa is a continent filled with stories of resilience, innovation, and courage. Yet, all too often, the remarkable contributions of African women go unrecognised. The W Power of 100 seeks to change that by bringing these women's stories to the forefront. Through this initiative, we celebrate their achievements, amplify their voices, and encourage others to follow in their footsteps. Through sharing their journeys, we hope to empower young women across Africa to pursue their dreams and make a difference in their communities. Each woman nominated represents a beacon of hope, proving that with passion, determination, and support, anything is possible.

Join Us in Honouring Africa's Most Inspiring Women

Now, we need your help to identify these incredible women. Think about the women in your life, your community, and your country. Who has made a difference? Who has inspired you with her resilience, leadership, or compassion? Every remarkable woman deserves to be celebrated. This is your opportunity to help us shine a light on her contributions and celebrate her achievements.

Your Nomination Matters

By nominating someone for the W Power of 100, you are not only honouring her contributions but also adding to a powerful network of women who are shaping Africa's future. Your nomination helps build a legacy of female empowerment and progress, one story at a time. The W Power of 100 is a tribute to women like Funmilayo Ransome-Kuti in today's world, who boldly fought for the rights and freedoms we enjoy today. It's about honouring those who continue that fight; who, through their actions and achievements, inspire us to do more, be more, and give more. So, who will you nominate? This is your chance to be part of something bigger, to recognise the women making a difference and to celebrate the power of 100 women who are changing Africa for the better. Nominations are now open! It is simple to participate. Visit powerof100.thewcommunity.com to submit your nomination. You can nominate a mentor who has guided you, a community leader who has transformed lives, or an innovator who is breaking new ground. Let us honour the women building Africa's future!



celebrating changemakers

nominations
are now open.

Share your inspiring stories or nominate someone whose story will inspire others. Use the hashtags

**#InspiringGenerations,
#CelebratingChangemakers.***



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EVENTS CORNER

Session in Branches



(Abuja)



(Delta)



(Kwara)

Celebrating You!

REFLECTING ON YOUR WINS OF 2024

Oftentimes in life, it's easier to focus on what didn't work rather than celebrating what worked. As we end 2024, it is natural to reflect on the goals you did not achieve, the fitness targets you didn't meet, and milestones that are still out of reach. You may even find yourself comparing your progress to others who seem to be doing better. But remember, comparison only stifles growth. Feeling worried can actually be a good sign; it shows that you are committed to improving and reaching success. However, before you move forward, it is important to take a step back and evaluate where you are. Reflect on your journey, learn from your experiences, and use them to fuel your next steps.

Acknowledging Every Win, Big and Small

Not all wins come with fireworks and applause. Some of your greatest victories this year might be quiet moments of resilience or personal growth. Did you step out of your comfort zone at work? Perhaps you improved your financial habits, reconnected with a loved one, or prioritised your health. These are all accomplishments worth celebrating. In the wise words of Confucius, "It does not matter how slowly you go, as long as you do not stop." Progress, no matter how small, is still progress. Don't downplay any achievement; remember, every small step counts toward your larger journey.



GOAL SETTING

S

Specific

M

Measurable

A

Achievable

R

Realistic

T

Timely

Celebrating You!
REFLECTING ON YOUR
WINS OF 2024

Setting New Goals for 2025

As you celebrate 2024, take time to set your sights on 2025. Reflecting on your past wins can help you define where you want to go next. Use your accomplishments as motivation to dream even bigger and push your limits in the coming year. What new challenges do you want to embrace? Which areas of your life do you want to enhance?

Setting goals is the first step in turning the invisible into the visible. Think about the areas where you can grow, the skills you can develop, and the relationships you can strengthen. Do you want to build your personal brand? Get a new job? Or start a business? Let your wins from 2024 serve as a roadmap, guiding you toward the next set of aspirations.

Staying Committed to Your Goals

Setting goals is one thing; staying committed to them is another. To turn your dreams for 2025 into reality, consistency and dedication are key. Remind yourself regularly of why you set each goal and celebrate the small milestones along the way. These small celebrations will keep you motivated, even when the journey gets challenging.

Remember what Winston Churchill once said: "Success is not final, failure is not fatal: It is the courage to continue that counts." Staying committed to your goals means showing up every day, even on the tough days, and trusting that your efforts will pay off in the end.

Embracing the Journey

In the coming new year, we encourage you to embrace the journey ahead with an open heart. Be patient with yourself, allow room for growth, and remember that every step forward no matter how small, is a success worth celebrating. In the words of Oprah Winfrey, "The more you praise and celebrate your life, the more there is in life to celebrate." Celebrating your achievements fuels positivity and encourages you to keep pushing forward. By honouring your wins, you're setting a strong foundation for even greater achievements in the coming year.

Here's to you, your wins, your dreams, and a bright new year ahead. May 2025 be filled with growth, joy, and new accomplishments. Cheers to the journey!



Safety Tips for the **HOLIDAY SEASON**

- *Avoid distractions in crowded areas, keep an eye on your belongings, and secure your purse to prevent theft.*
- *Ensure all doors and windows are locked when you leave, and set up lights on timers to give the appearance that someone is home.*
- *Stick to trusted websites, avoid public Wi-Fi for transactions, and monitor your bank statements for any unusual activity.*
- *Plan routes in advance, avoid distractions, and avoid drinking and driving.*
- *Keep candles away from flammable materials, don't overload electrical outlets, and always turn off lights when leaving home or going to bed.*
- *Save local emergency numbers and your loved ones' contacts in case of any unexpected situations.*
- *Holidays can be exhausting; drink plenty of water, get enough sleep, and listen to your body to stay healthy and alert*
- *When travelling, ensure luggage and gifts are stored safely and don't obstruct your view while driving.*



Thank You Ladies!

Tu, our incredible W Community Member, we want to express our heartfelt gratitude for journeying with us through 2024! This year, we aimed to inspire, connect, and empower you through our monthly webinars, insightful newsletters, and impactful initiatives designed to support your growth and well-being. We hope these experiences added value to your journey. As the year comes to a close, remember that success is not just about how far you've come but also how much you've grown along the way. Stay committed to your dreams, push beyond limits, and prioritise yourself. Focus on becoming the best version of you—because you deserve nothing less. Don't forget to stay connected with us! Turn on your post notifications so you don't miss out on the exciting opportunities and offerings we're preparing for you in the coming year. Until we meet again, stay safe, stay focused, and keep shining.



• *Inspiring* • *Connecting* • *Empowering*