CORPORATE NEWSLETTER

## DECEMBER 2020



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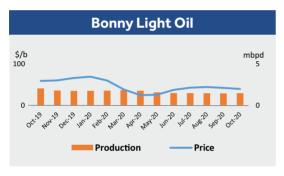
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## **Macroeconomic Update**

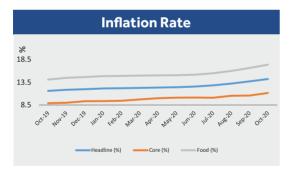
### - November 2020



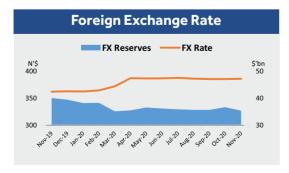
- The Monetary Policy Rate (MPR) stayed unchanged at 11.5% after the Monetary Policy Committee (MPC) meeting in November.
- The Prime Lending Rate (PLR) maintained a downward trend posting 11.31% in October from 11.55% posted in the previous month.
- The 270-Day Treasury Bills (T-Bills) rate dropped further to 0.13% in November from 0.65% in October
- Lower MPR ensures cheaper funds for borrowing but lower rate of returns for investment



- Bonny light oil price rose from \$39.94 per barrel in October 2020 to \$46.67/b in November.
- Oil production rose to 1.49 million barrel per day (mbpd) in October 2020 from 1.46mbpd in the previous month.
- Lower oil prices incapacitates the government's ability to implement the budget, reduces external reserves which in turn exerts pressure on the Naira against the Dollar.



- Inflation rate continued to move upward climbing to 14.23% in October 2020 from 13.71% in September.
- Inflation rate has been worsened by weakened naira at the parallel market, cost reflective increase in energy tariff and higher petrol prices. Prices rose mostly for food items reaching 17.38% from 16.66% in September with core inflation also rising to 11.14% from 10.58% recorded in the previous month.
- High inflation erodes consumers' purchasing power and real asset value



- External reserves came down to \$35.41 billion at the end of November from \$36.69 billion recorded at the end of October 2020.
- The Naira depreciated by ₩0.45 rising up to N386.4/\$ in November 2020 from ₩385.96/\$ recorded in the previous month at the NAFEX window
- The external reserves while lower than figures seen in 2019, conveniently covers more than 3 months of imports.
- The New Diaspora Remittance Policy should help improve external reserves balance.

## Highlights of 2020 Key **Macroeconomic Events**

#### **Events**

#### Trend/Outlook

### **Impact on Nigerian Businesses**

## Recession



The Nigerian economy like most countries around the globe entered a recession due to the COVID-19 pandemic, hitting -3.62% in Q3 2020 after posting -6.1% in the previous quarter.

The IMF projects Nigeria's real GDP growth to rebound in 2021 settling at 1.7% in 2021 amidst a slow down in the virus spread globally.

Businesses have been faced with demand destruction, investors diffidence, weakened naira, lower oil prices and growing fiscal and external imbalances amongst others.

The IMF's projection brings a ray of hope for improved macroeconomic conditions for businesses.

## **Oil Price** Volatility



Bonny Light oil price touched year lows in 2020 due to the pandemic and the Saudi Arabia - Russia price war. Oil prices hit the lowest at \$25/b. However, oil prices started looking upwards from Q2 2020 after OPEC agreed to extend production cuts and economies slowly relaxed restrictions.

The International Energy Agency (IEA) projects global oil demand (97.1mb/d) to outweigh global oil supply (95.2mb/d), come 2021. This development should keep oil prices relatively modest.

Lower fiscal revenue weakened the government's ability to implement the budget especially in terms of capital expenditure. Dwindling external reserves (stemming from puny oil revenue receipts) also put pressure on the exchange rate all of which negatively affected businesses.

With oil prices expected to look northward in 2021, fiscal revenue. external reserves and credit to businesses should pick up modestly.

## Rising Inflation



Inflation rate in Nigeria continued in the double-digit trajectory reaching a 35-month high amidst border closure, naira depreciation, food scarcity and higher petrol prices. Significant disruptions to supply chains is likely to persist hence inflation is expected to remain well in the double-digits space in 2021.

Rising inflation depleted consumers real income and eroded purchasing power. This phenomenon left businesses with reduced sales and a dwindling bottom-line as operating cost remains relatively unchanged. Manufacturers were also faced with increasing cost of raw materials which raised expenses while unmatched income strained bottom-line.

To remain competitive in the coming year, businesses must continue to swap fixed costs for variable costs.

#### Highlights of 2020 Key Macroeconomic Events (Cont'd)

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## Weakened Naira



Lower oil prices slowed the accretion to reserves which impacted negatively on the nairadollar value as dollar demand outweighed supply. The CBN effected some price adjustments at the official window with the currency moving from N360/\$ to N385/\$. The local currency exchanged for N362/\$ at the parallel market at year-start but currently hovers around the N475/\$ due to dollar unavailability at the official windows. The  $\mathbb{N}/\$$  is projected to move to the

+400 - +415/\$ band in 2021.

Nigerian businesses have been impacted by the weak currency given the country's strong dependence on imports. Manufacturers and traders faced rising cost of imported critical inputs/raw materials which was ultimately passed on to consumers. Consumers' reaction to these price increases have affected turnover. **To** cushion these impact, businesses should look inwards by localizing supply chains especially for raw materials that can be sourced locally to reduce FX risks

## **Dwindlina External** Reserves



External reserves is currently c.\$35bn from \$38.6bn at year-start. The depletion stemmed largely from CBN intervention to ensure dollar liquidity. The New Diaspora Remittances Policy of the CBN which allows beneficiaries of diaspora remittances to receive funds in USD either by cash or into their domiciliary account may engender more dollar liquidity. Annual remittance inflow projected

at \$24 billion would improve the external reserves and invariably the nation's balance of payment position.

Businesses patronized the parallel/black market at a higher exchange rate given inadequate dollar supply on the NAFEX platform. The new diaspora remittance policy may possibly increase forex liquidity which may engender naira appreciation at the parallel market. This development would generally foster a reduction in the cost of imported inventories/raw materials for businesses.

## More Intervention **Funds**



To alleviate the burden precipitated by the negative fallout of the COVID-19 pandemic, the CBN rolled out a series of intervention funds targeted at critical sectors. The Economic Sustainability Plan of N2.3 trillion availed opportunities to key sectors of the economy such as agriculture, aviation, gas, construction amongst others. These funds were availed at a lenders charge of 5% down from the previous 9%.

Roll out of more intervention funds shows the government support in alleviating the plight of business owners. Businesses in key sectors, such as agriculture, aviation, gas, manufacturing, construction, technology etc., now have access to more cheaper funds at a single digit rate.

#### Highlights of 2020 Key Macroeconomic Events (Cont'd)

## Events Trend/Outlook

#### 7. Proposed 2021 Budget



The 2021 proposed budget titled "Budget of Economic Recovery and Resilience" has a proposed expenditure of N13.08 trillion representing an increase of 27% from the 2020 actual budget. With a proposed revenue of N7.88 trillion, the 2021 proposed fiscal deficit stands at N5.19 trillion. About 82.5% of the fiscal deficit would be financed by new borrowings. Proposed recurrent and capital expenditure stands at N5.65 trillion and N3.85 trillion, respectively.

New borrowings mean more government securities would be available for investment. Increased recurrent expenditure means increased consumption, thus sales for businesses. Pertaining to capital expenditure, the President indicated that completing ongoing projects across different sectors would be prioritized.

**Impact on Nigerian Businesses** 

# 8. Interest Rate Decline



Although the key policy rate has been double digits, it has been declining. The Monetary Policy Committee of the CBN believes rates reduction will help cushion the harsh effect of the COVID-19 pandemic on the economy and also help stimulate economic growth. Lower interest rates reduce domestic investment and the willingness of banks to extend credit. Thus, interest rates are not expected to decline further, given the FG's proposed budget deficit.

Lower interest rates give businesses access to cheaper funds. However, real returns on investment for idle cash also declines given rising inflation coupled with declining interest rate. Businesses should leverage the availability of cheaper funds to boost production and sales. This in turn would speed up economic recovery in 2021.



Dear Esteemed Customer,

Following our earlier communication on the New Cheque Book Design introduced by the CBN in September 2019, here's a quick reminder that your old cheques will not be honoured after December 30, 2020.

To make cheque payments without hitches, please take the time to request a new cheque book via our Access More App or speak with your Relationship Officer for assistance.

Alternatively, you may visit any Access Bank branch to make this request.

#### Further enquiries?

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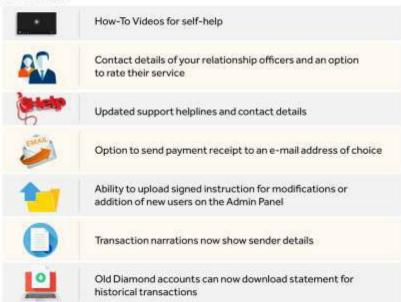




Dear Esteemed Customer,

Thanks to your feedback, we have made a couple of fixes and feature enhancements to the PrimusPlus platform.

#### What's New:



We are committed to ensuring that you have the best experience on the platform and will continue to keep you updated on further upgrades.

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