



Inspiring · Connecting · Empowering

The W Community Monthly Newsletter

August 2022



Happy new month family! Your favorite buddy is here again! In July, I shared some make over tips for your home, how to **#IGNite your business, the Maternal Health Service Support Loan (MHSS)** and **financial mistakes you should not make**. Follow us on our social media pages on Facebook, Instagram and Twitter @thewcommunity to join the conversation.

Let's get started!



HELLO SUMMER!

Summer means happy time and good sunshine. I bet we are exhausted with the never-ending rain, the flood (if you stay in Lagos), the cold and the constant drinking of hot tea for no specific reason. Well...summer is around the corner, and I have no intention of wasting any ray of beautiful sunshine sitting at home. This is a great time to take a break, go on a vacation, and enjoy nature with the special people in your life.

I have some ideas for you!



1. A Picnic

What's a summer without a picnic? Dust up your picnic bags, put some snacks and drinks in it, squeeze in some comfortable clothes in it, wrap your mats, pack up some fun outdoor games, put your favorite home cooked meal and lastly choose a fun picnic location. There are a lot of fun locations to choose from such as the beach, zoo, amusement park etc

2. An Outdoor Concert

Give yourself a summer treat by attending your favorite artist music concerts, comedy shows, events or even art exhibition/fashion show. Outdoor events bring a great summer vibe that turn up the atmosphere

3. Watch a Summer Blockbuster

Don't miss out on the new release of blockbuster this summer. It's going to be all over the internet, and I can't wait to catch up. I know what you are probably thinking there is no time and so on. Well, you can always create time later by recording your TV drama/series on DSTV, downloading your favorite movie for later on Netflix or pre-order movie tickets at the Cinema.

4. A Vacation

You don't need to break the bank to go on a vacation. Remember the focus of any vacation is to spend time away from home, school, work, or business. You can spend that time locally or internationally based on your preference and budget as well.

While on your trip, don't forget to try out new things like going for a bonfire night, new delicacies, embark on a personal project, reevaluate your year's goal, and very importantly, don't forget to capture the moment in pictures/videos!

There are so many fun things to do during summer, especially with loved ones.



Inspiring · Connecting · Empowering

   @thewcommunity

HOW TO POSITION YOURSELF FOR PROMOTION AT WORK

Do you feel like you are due for a promotion? Are you wondering why you haven't been promoted, despite all the hard work you have been putting in? Are you just starting off your career and you wish to run with it? Say no more as your buddy is here to share with you some tips that would not just help you position yourself for promotions at work, but also make you a better career woman.



1. Be Professional

Professional dispositions such as punctuality, being an excellent team player, obeying the company's rules and ethics, shying away from office gossips, being a peacemaker, adhering to the company's rules, portraying good communication skills, and being an excellent team-player can help you stand out.

2. Be a Valuable Team Member

Every organisation values individual who are intelligent, resourceful, and always take on new initiatives. Whenever you face a challenge at work, the first thing to do is 'not' running to your boss to fix it. Come up with possible solutions and if you aren't sure, share the problems with your boss, proffer possible solutions then, let him/her decide what is best.

3. Go an Extra Mile

While you strive to do your job excellently, don't stop here. Offer to be a project manager, when there is a new project in your company, come up with new ideas and solutions that would take your organisation to the next level.

4. Be Knowledgeable About the Requirements for Promotion

Every company has certain processes and requirements needed to be eligible for promotions. It is pertinent that you know the skills, qualification and experience of the position you want. This would give you direction and ease you off frustration. Also, be courageous enough to schedule a meeting with your superior, to show your interest in being promoted.

Very importantly, you cannot walk this path alone, find an experienced mentor to help you walk this path.

Conclusively, a promotion takes time and consistent effort. While at it, engage in activities that would help expand your skills such as reading books, attending webinars and taking online courses.



Inspiring · Connecting · Empowering

   @thewcommunity

SPICE UP YOUR SUMMER LOOK WITH THESE TRENDING BRAID STYLES

All over Africa and the world at large, women have worn different braids. It is one style that never becomes old-fashioned for the African woman, from simple to complex braids. They are ideal for any occasion; be it for a ceremony, dinner, official purpose, etc. Guess what? Braids are perfect for summer. They help protect your hair strands from damage and likewise grow your mane.

Here are 5 trendy braids you can rock for summer.



1. Box Braids

If you have Afro-textured hair, then you might want to consider box braids. Your hair strands would be neatly proportioned into squares and styled into individual plaits to achieve the boxed look. Use quality hair extensions with your desired color, size and length, to get a stunning look of full locks. If you have a thin hair texture you should make smaller box braids to ease tension off your scalp. Although they require more time and effort, they last for a long time and can be easily styled and maintained.



2. Crochet Braids

Crocheting is one of the easiest ways to get your long braids without spending so much time at the salon. Just like a weave, crotchet has to do with first braiding your natural hair into loose cornrows. This cornrow pattern makes up the foundation for your crochet braids. Next, hair extensions are threaded through and maintained with a crochet pin and then plaited into your preferred braided style.



3. Cornrow Braids

Cornrow Braids never just go out of style. Each hair is formed into neat rows, which is where it gets its name from. Cornrows have multiple style ideas They can be thick, or mixed with other braid styles. While they require little maintenance, they also last for several weeks leaving a light feeling on your neck.



4. Knotless Braids

This braid style is very protective, has a unique outlook and also helps your natural hair growth. Unlike other braided styles, they do not put much pressure on your scalp. With the way your braids and natural hair are put together, it prevents your hair from breakage. If you would consider this style, ensure not to leave them for more than six weeks so as to prevent breakage of your natural hair. You can also add more beauty to your braids by adding a touch of waves or curls at the end.



5. Twist Braids

Whether small, medium or jumbo, these twists go well! The most common twist braids are derived from Senegal. This is because of their appearance; a rope-like thick braid. You can rock this style with different looks, according to your taste. Bright colors of hair extensions, length, packing it in different styles and using different accessories. They are the longest lasting braids, as you can carry them for up to four months. You can twist your hair in a lot of forms, using any hair extension of your choice. Don't let summer go without rocking a braid style of your choice.



Inspiring · Connecting · Empowering

   @thewcommunity

TAKE YOUR BUSINESS TO THE NEXT LEVEL WITH A BUSINESS GRANT!

4

Being an entrepreneur can be very overwhelming with the lots of financial planning and strategy. One of the easiest and quickest ways to get funds for your business are through grants.

Here are some benefits of business grants;



1. Free Financing

Business grants are as free as the word "Free". You get to access a good sum of money for your business, without any collateral.

2. Boomerang Effect

When you have successfully won a grant once, there are greater chances of getting more. You have set the right tone, atmosphere and reputation for your business, so other organizations can consider your business eligible another grant.

3. Credibility

After the boomerang effect, what's next? Winning a grant puts your business on the spotlight, especially if the grant won by your business is a popular and most desired one, then it transcends beyond getting free funding. It gives your business visibility, promotes your idea and attracts potential clients.

We want women in business to thrive, do more and be more. This is why out of our multiple schemes for women, we have created the Womanpreneur-pitch-a-ton competition.

In the past 4 years, over 200 women-owned businesses across six (6) geo-political zones in Nigeria as well as ten (10) other African countries have been directly impacted by the Womenpreneur Pitch-a-ton program. This can also be you! To benefit from the Womenpreneur Pitch-a-ton program;

- **You must be a woman in business with a minimum of 50% ownership**
- **The female business owner must fall within the age bracket of eighteen (18) to fifty-five (55) years.**
- **Your business must be registered**
- **Your business must be above one (1) year**

All business sectors such as Fashion, Catering, Health, Agriculture, Tourism, Manufacturing, etc., can apply! Isn't this amazing?

There would also be;

- **IFC- certified Mini MBA for top 100 finalists,**
- **Financial grants for the top seven (7) winners**
- **Business coaching as well as one-year business monitoring and evaluation services to top 100 finalists, and**
- **Consolation prizes for 20 winners!**

To register, kindly visit the link;

<https://www.womenpreneur.ng/>

Note that registration closes on the **19th of August, 2022!** Terms and Conditions Apply! Goodluck!



Inspiring · Connecting · Empowering

   @thewcommunity

Bye Ladies!



Inspiring - Connecting - Empowering

[f](#) [i](#) [@](#)thewcommunity

As the saying goes, time waits for no Woman. Year 2022 is fast coming to an end and there is no better time than now to fast track your unfinished goals and plans for the year. You can achieve this by making every day count, managing your time effectively and following a healthy routine. Also, ensure to balance work and life.

This August, what would you do to #saynotoaboring summer? Join this conversation and more when you connect with us on any of our social media pages on Facebook, Instagram and Twitter @thewcommunity. See you again in September, have a blast this month!

